

Major block	Economy
Parish council lead	David Jenkins
Sub-blocks	Commerce Employment Pubs, cafes, restaurants and takeaways Utility companies and other remote providers
Community contributors	Mark Donachy (Red Lion landlord) Tim Broad (Lighthouse Toys) Mark Andrews (Chop Shop) Need 'reps' for Vision Park/Station Road employment area and home workers
Data	High Street (retail) list: complete and confirm Employment data: visible and 'hidden' (CCC has data) Pubs and restaurants (as High Street) Utilities/remote providers (as High Street); bus companies to be included in Highways block Note: there's good data in the parish directory. www.hisimpnews.co.uk is a developing resource
Timing	Data to be 'largely' available end April 2014
Issues	High Street success/sustainability Employment vs population Parking (commerce and employment): to be included in Highways block Retail mix Low tech non-office employment (start-up) work space STATION Agriculture and the farms (should this be in the Environment block?)
Process	Early April: meeting of small team; establish long list of consultees; survey businesses End April: complete first draft issues/options and test Mid May: publish issues/options report
Notes etc from 19 Mar 14 meeting	Home workers: is there a split between 'traders' and 'knowledge workers'? Owners of the Geographer might be useful contributors: catering sector and present away from the High Street The Courier database might be of some value (who has it?) Northstowe will have an impact: more commuters may be positive; retail centre will weaken the village Noted that H&I is a retail centre and 'supports neighbouring villages High Street shopping survey (139 responses but need to pay to access the final 39): interesting that parking not deemed significant but survey probably only done by H&I residents High Street retail survey: only 4 responses; see above under process. Why is the High Street empty on Saturday afternoons?